

**South Texas Public Broadcasting, Inc.  
KEDT TV/FM & KVRT FM  
3205 South Staples Street  
Corpus Christi, Texas 78411**

**Annual EEO Report: April 1<sup>st</sup>, 2024 – March 31<sup>st</sup>, 2025**

**\*South Texas Public Broadcasting, Inc. is an Equal Opportunity Employer\***

The following are a list of all full-time vacancies filled by the station between:  
**April 1<sup>st</sup>, 2024- March 31<sup>st</sup>, 2025.** Each position is identified by job title.

**Position: Radio On-Air Host/Staff Announcer**

**Date of Hire: 6.24.2024**

**Recruitment Source for Hired: Corporation for Public Broadcasting (CPB)**

Recruitment sources used to publicize the opening for:

- American G.I. Forum: National Veterans Outreach Program, Inc.
- Corporation for Public Broadcasting (CPB)
- Del Mar College
- KEDT/Website/Facebook/Twitter/LinkedIn
- LULAC National Education Service Center
- National Education Telecommunications Association (NETA)
- Texas Association of Broadcasters (TAB)
- Texas A&M University- Central Texas
- Texas A&M University Corpus Christi
- Texas A&M University-Kingsville
- Texas A&M University International
- Texas A&M University San Antonio
- Texas Rehabilitation Commission
- Texas Workforce Commission: Workforce Solutions of the Coastal Bend
- University of Houston-Victoria
- University of Texas at Austin
- University of Texas Rio Grande Valley
- University of Texas San Antonio

**Total Number Interviewed: 4**

Recruitment Source for All Interviewees:

- **General Referral (1)**
- **KEDT/Website/Facebook/Twitter/LinkedIn (1)**
- **Corporation for Public Broadcasting (1)**
- **Texas A&M University Corpus Christi (1)**

**Position: Morning Edition Staff Announcer/News Editor**

**Date of Hire: 12.10.2024**

**Recruitment Source for Hired: KEDT/Website/Facebook/Twitter/LinkedIn**

Recruitment sources used to publicize the opening for:

- American G.I. Forum: National Veterans Outreach Program, Inc.
- Baylor University
- Corporation for Public Broadcasting (CPB)
- Del Mar College
- KEDT/Website/Facebook/Twitter/LinkedIn
- LULAC National Education Service Center
- National Education Telecommunications Association (NETA)
- Sam Houston State University
- Stephen F. Austin State University
- Texas Association of Broadcasters (TAB)
- Texas A&M University- Central Texas
- Texas A&M University Corpus Christi
- Texas A&M University-Kingsville
- Texas A&M University San Antonio
- Texas Rehabilitation Commission
- Texas Workforce Commission: Workforce Solutions of the Coastal Bend
- University of Houston-Victoria
- University of Kentucky
- University of North Texas Dallas
- University of Texas at Austin
- University of Texas San Antonio
- University of Texas Rio Grande Valley

**Total Number Interviewed: 5**

Recruitment Source for All Interviewees:

- **Texas Association of Broadcasters (TAB) (1)**
- **KEDT/Website/Facebook/Twitter/LinkedIn (3)**
- **General Referral (1)**

**Position: Webmaster & Digital Content Editor**

**Date of Hire: 1.20.2025**

**Recruitment Source for Hired: Referral**

Recruitment sources used to publicize the opening for:

- American G.I. Forum: National Veterans Outreach Program, Inc.
- Corporation for Public Broadcasting (CPB)
- Del Mar College
- KEDT/Website/Facebook/Twitter/LinkedIn
- LULAC National Education Service Center
- National Education Telecommunications Association (NETA)
- Texas Association of Broadcasters (TAB)
- Texas A&M University- Central Texas
- Texas A&M University Corpus Christi
- Texas A&M University-Kingsville
- Texas A&M University San Antonio
- Texas Rehabilitation Commission
- Texas Workforce Commission: Workforce Solutions of the Coastal Bend
- University of Houston-Victoria
- University of Texas at Austin
- University of Texas Rio Grande Valley
- University of Houston-Victoria

**Total Number Interviewed: 4**

**Recruitment Source for All Interviewees:**

- **General Referral (2)**
- **KEDT/Website/Facebook/Twitter/LinkedIn (2)**

**Position: Radio Staff Announcer**

**Date of Hire: 3.10.2025**

Recruitment Source for Hired: **KEDT/Website/Facebook/Twitter/LinkedIn**

Recruitment sources used to publicize the opening for:

- American G.I. Forum: National Veterans Outreach Program, Inc.
- Corporation for Public Broadcasting (CPB)
- Del Mar College
- KEDT/Website/Facebook/Twitter/LinkedIn
- LULAC National Education Service Center
- National Education Telecommunications Association (NETA)
- Texas Association of Broadcasters (TAB)
- Texas A&M University- Central Texas
- Texas A&M University Corpus Christi
- Texas A&M University-Kingsville
- Texas A&M University San Antonio
- Texas Rehabilitation Commission
- Texas Workforce Commission: Workforce Solutions of the Coastal Bend
- University of Houston-Victoria
- University of Texas at Austin
- University of Texas Rio Grande Valley

**Total Number Interviewed: 4**

**Recruitment Source for All Interviewees:**

- **General Referral (1)**
- **KEDT/Website/Facebook/Twitter/LinkedIn (3)**

**South Texas Public Broadcasting, Inc.: KEDT TV/FM & KVRT FM**

**Address and Contact Information for Recruiting Sources**

**American G. I. Forum**

**National Veterans Outreach Program, Inc.**

611 N. Flores, Suite 100  
San Antonio, Texas 78205

**Baylor University**

Baylor Career Center  
1212 S. 4<sup>th</sup> St. S  
Waco, Texas 76798  
[www.handshake.com](http://www.handshake.com)

**Corporation for Public Broadcasting (CPB)**

**CPB Jobline**

401 9th Street, NW  
Washington, DC  
20004-2129  
<https://www.cpb.org/jobline>

**Del Mar College**

**Career Resource Center**

101 Baldwin Blvd.  
Corpus Christi, Texas  
Del Mar College Student Employment System: DMC Job Bank  
[www.delmar.edu/placement](http://www.delmar.edu/placement)

**LULAC National Education Service Center**

**Job Placement Department**

400 Mann St. #513  
Corpus Christi, Texas 78401-2046  
Phone: (361) 883-5134  
Fax: (361) 883-8749

**National Education Telecommunications Association (NETA)**

**Careers in Public Media Job Bank**

P.O. Box 50008  
Columbia, South Carolina 29250  
[www.neta.org](http://www.neta.org)

**Sam Houston State University**

Career Success Center

Box 2238

Huntsville, Texas 77341-2238

[www.handshake.com](http://www.handshake.com)

**Stephen F. Austin State University**

**Center for Career & Professional Development**

P O Box 6076, SFA Station

Nacogdoches, Texas 75962

[www.handshake.com](http://www.handshake.com)

**South Texas Public Broadcasting, Inc.**

**KEDT**

**Facebook/Twitter/Website/LinkedIn**

3205 South Staples Street

Corpus Christi, Texas 78411

[www.kedt.org](http://www.kedt.org)

**Texas A&M University-Central Texas**

**Human Resources**

1001 Leadership Place

Killeen, Texas 76549

[www.handshake.com](http://www.handshake.com)

**Texas A&M University Corpus Christi**

**Career Services**

6300 Ocean Drive

University Center, 304

Phone: 361-825-2628

[www.handshake.com](http://www.handshake.com).

**Texas A&M University-Kingsville**

**Career Services**

700 University Blvd.

MSC 106

Kingsville, Texas 78363

Phone: 361-593-2132

[www.handshake.com](http://www.handshake.com)

**Texas A&M University International**

**Office of Career Services**

5201 University Boulevard

Student Center (STC) 114

Laredo, Texas 78041

[www.handshake.com](http://www.handshake.com)

**Texas A&M University- San Antonio  
Mays Center**

One University Way  
San Antonio, Texas 78224  
Phone: 210-784-1000  
[www.handshake.com](http://www.handshake.com)

**Texas Association of Broadcasters (TAB)  
TAB Job Bank**

Ann Arnold Center  
502 East 11th Street, Suite 200  
Austin, TX 78701  
Phone: (512) 322-9944  
<https://www.tab.org/job-bank>

**Texas Rehabilitation Commission  
Job Placement Department**

4410 Dillion Lane, Ste. 44  
Corpus Christi, Texas 78415

**Texas Workforce Commission  
Workforce Solutions of the Coastal Bend**

Administrative Offices  
520 N. Staples  
Corpus Christi, Texas 78401  
Office 361-885-3016  
Fax 361-885-3025  
[www.workintexas.com](http://www.workintexas.com)

**University of Houston-Victoria  
Career Development Center**

University North, Suite 214  
3007 N. Ben Wilson Street  
Victoria, Texas 77901  
[www.handshake.com](http://www.handshake.com)

**University of Kentucky  
Student Success Center**

408 Rose Street  
Lexington, Kentucky 40506  
[www.handshake.com](http://www.handshake.com)

**University of North Texas Dallas**  
**Office of Career Services**  
7300 University Hills Blvd.  
Dallas, Texas 75241  
[www.handshake.com](http://www.handshake.com)

**University of Texas at Austin**  
**Career Services**  
103 West 24<sup>th</sup> Street  
Austin, Texas 78712  
[www.handshake.com](http://www.handshake.com)

**University of Texas Rio Grande Valley**  
**UTRGV Career Center**  
ESTAC 2.101  
Edinburg, Texas 78539  
[www.handshake.com](http://www.handshake.com)

**University of Texas San Antonio (UTSA)**  
**UTSA University Career Center**  
1 UTSA Cir.  
San Antonio, Texas 78249  
[www.handshake.com](http://www.handshake.com)



### **EEO Initiatives:**

**South Texas Public Broadcasting System, Inc. Staff engaged in the following outreach activities during the period of: April 1, 2024 – March 31, 2025.**

#### ***Career/ Job Fairs***

- **April 26<sup>th</sup>, 2024:** President & General Manager, Don Dunlap participated in the **Texas A&M University-Kingsville College of Engineering Job Fair & Senior Project Contest**. The event provided the opportunity for students to learn about non-traditional engineering jobs in the broadcasting field and present their Senior Projects. The job fair was made available to all **Engineering students**.
- **October 2<sup>nd</sup>, 2024:** KEDT Business Manager, Jesenia McQueen participated in the **Texas A&M University Corpus Christi Coastal Bend First Career Fair** which was made available to **Texas A&M University Corpus Christi Students**, alumni and the general public.
- **November 7<sup>th</sup>, 2024:** KEDT Business Manager, Jesenia McQueen and Director of Radio Programming, Lon Gonzalez attended the **13<sup>th</sup> Annual Hiring, Red, White and You Statewide Hiring Event** hosted by **Workforce Solutions of the Coastal Bend**. The job fair was open to veterans, their families and general public.
- **February 19<sup>th</sup>, 2025:** KEDT Business Manager, Jesenia McQueen and Emily Salazar, Director of Digital Content participated in the **Texas A&M University Corpus Christi Business, Liberal Arts & Health Career Fair** which was made available to **Texas A&M University Corpus Christi Students**, alumni and the general public.

### *Establishment of Internships*

#### ***Texas A&M University Corpus Christi Internship Program: South Texas Public Broadcasting System, Inc. / KEDT TV/FM and Texas A&M University Corpus Christi***

signed a contract establishing an internship program between the two entities. The internship provides an opportunity for 1 student from Texas A&M University Corpus Christi to work at the KEDT Studio and gain experience in the field of radio broadcasting and production.

- **Summer 2024:** A Texas A&M University student worked at KEDT during *summer 2024* semester with KEDT FM Staff through the internship partnership between **Texas A&M University Corpus Christi and KEDT TV/FM.**
- **Fall 2024:** A Texas A&M University student worked at KEDT during the *fall 2024* semester with KEDT FM Staff through the internship partnership between **Texas A&M University Corpus Christi and KEDT TV/FM.**

### *Listing of Upper Level Job Opening*

- **April 2024:** KEDT listed the *Radio (FM) Host* opening on the **CPB (Corporation for Public Broadcasting)** and the **TAB (Texas Association for Broadcasters)** websites for potential employee candidates to view and apply. Both websites make job posting accessible to minorities and women candidates throughout the country.
- **October 2024:** KEDT listed the *Morning Edition Radio Host* opening on the **CPB (Corporation for Public Broadcasting)** and the **TAB (Texas Association for Broadcasters)** websites for potential employee candidates to view and apply. Both websites make job posting accessible to minorities and women candidates throughout the country.
- **October 2024:** KEDT listed the *Director of Digital Content and Webmaster* opening on the **CPB (Corporation for Public Broadcasting)** and the **TAB (Texas Association for Broadcasters)** websites for potential employee candidates to view and apply. Both websites make job posting accessible to minorities and women candidates throughout the country.

- **February 2025:** KEDT listed the *Morning Edition Radio Host* opening on the **CPB (Corporation for Public Broadcasting)** and the **TAB (Texas Association for Broadcasters)** websites for potential employee candidates to view and apply. Both websites make job posting accessible to minorities and women candidates throughout the country.

### ***EEO Training for Management***

- **September 2024:** KEDT staff and management completed the Corporation for Public Broadcasting (CPB), Harassment in the Workplace Prevention training using the CPB's EVERFI module.

### ***Training Programs for Station Personal***

- **June 5<sup>th</sup>- 6<sup>th</sup>, 2024:** KEDT TV Production Manager, Danny Conley, TV Producer, Josh Difiore and Director of Digital Content, Prachi Vashisit participated in the **Houston PBS Digital Voltage Workshop** held in Houston, Texas. The workshop focused on digital training for public media staff.
- **August 7<sup>th</sup>-8<sup>th</sup>, 2024:** KEDT Assistant Engineer, Frank Gutierrez attended the **Texas Association of Broadcasting (TAB) Conference** held in Round Rock, Texas. While attending the conference, Frank Gutierrez participated in the course ***Fundamentals of RF for Broadcasters***. A half-day workshop on the fundamentals of RF and related project planning, troubleshooting and maintaining a high-power broadcast transmission facility.
- **Fall 2024:** KEDT Assistant Engineer, Frank Gutierrez enrolled in the ***Society for Broadcasting Engineer's certification program***. Upon completion of the program a certificate is awarded to participating students.
- **March 18<sup>th</sup>, 2025:** KEDT Director of Digital Content, Emily Salazar participated in the workshop, "***AI in Marketing & Advertising***" presented by the Keith Greet host of the "Let's Talk Fundraising" podcast.

### *Events Presented by Institutions of Higher Learning*

- **April 6<sup>th</sup>, 2024:** KEDT President & General Manager, Don Dunlap participated in the **Texas A&M University Corpus Christi Graduate Student Minute Thesis Contest** in which he spoke to students about jobs in the broadcasting field.
- **February 2025:** KEDT TV Production Manager, Danny Conley, Director of Radio Programming, Lon Gonzalez and Radio News Editor, Spencer Cihak judged the **Texas Intercollegiate Press Association (TIPA)** annual contest. The judging included reviewing video in-depth reporting, video documentaries, audio feature reporting, and audio newscast submitted by students in Texas colleges and universities.

### *Educational Station Tours*

- **June 21<sup>st</sup>, 2024:** KEDT Staff conducted a tour of the KEDT TV & FM Studio and spoke to the students attending the **Del Mar College STEM (Science, Technology, Engineering and Math)** camp regarding different careers in the radio and television broadcasting field.
- **July 16<sup>th</sup>, 2024:** KEDT staff conducted a tour of the KEDT TV & FM Studios and spoke to students and teachers from the **Red Barn School** regarding different careers in the radio and television broadcasting field.
- **November 7<sup>th</sup>, 2024:** KEDT staff conducted a tour of the KEDT TV & FM Studios and spoke to students from the **Home School Association** regarding different careers in the radio and television broadcasting field.