

48th ANNUAL KEDT TV AUCTION

August 28 – September 5, 2020



Donate Merchandise, Gift Certificates, Packages
support your community-owned, commercial-free TV station

Your Donation = Television Exposure
253,000+ Viewing Households in 13 Counties

Daily Donor Bonus – Give an item for each night of the auction

- Daily Donors receive the recognition associated with item values **plus** recognition on KEDT website and other social media outlets

Table Level (\$60 - \$599)

- Item or gift certificate is featured 1 night during the auction
- Donor/Business receives 3 on-air mentions, value determines length of mention

Specials Level (\$600 - \$2,999)

- Item or gift certificate is featured 1-4 nights during the auction
- Receives a series of 45-second television presentations (based on value)
- 1 radio mention
- Listed on KEDT website

Dream Level (\$3,000 - \$4,999 Level)

- Item or gift certificate will be featured for 6 nights
- Receives a minimum of 18 prerecorded 45-second taped TV presentations
- 3 radio mentions
- On-Air radio interview (optional)
- Listed on KEDT website

Fantasy Level (\$5,000+ Level)

- Item or gift certificate is featured for 8 nights – *every night* of the auction!
- Receive a minimum of 23 prerecorded 45-second taped TV presentations
- 6 radio mentions
- On-Air radio interview (optional)
- Live TV interview (optional)
- Listed on KEDT website



3205 South Staples
Corpus Christi, Texas 78411
361 855-2213 / 800-307-KEDT
Fax 361 855-3877
www.kedt.org

KEDT Code Number

SPECIALS DONOR FORM

Donation: _____ ☐ Item ☐ Certificate ☐ Item with Certificate
Quantity: _____ Suggested Value of Each: _____ Total Value of All Donations: _____
Company: _____
Contact Person & Title: _____
Address: _____ City, State, Zip: _____
Phone: _____ E-mail: _____
Fax: _____ Website: _____

Emphasize the aspects of your donated item or service that will make it irresistible to television viewers.
Attach any brochures, web site printouts or other material about your product or service to this donor form.

ITEM	Is Installation Included? <input type="checkbox"/> Yes <input type="checkbox"/> No	Is the Item Exchangeable? <input type="checkbox"/> Yes <input type="checkbox"/> No						
ART	Title: _____ Artist: _____ Framed? <input type="checkbox"/> Yes <input type="checkbox"/> No Dimensions (W x H): _____ Medium: _____							
CERT	Expiration Date: _____ Limitations: _____ Blackout Dates: _____ KEDT Generated Certificate <input type="checkbox"/> Donor Provided Certificate <input type="checkbox"/>							
VISUAL PRESENTATION - Please select <u>ONE</u> of the following. Please include most current logo with any special instructions for on-air presentation. <i>(The method used to visually demonstrate your item on television is based on the value and type of your donation.)</i>								
<table border="0"><tr><td><input type="checkbox"/> Item is identical to the one donated last year. Use the visuals from my previous presentation.</td><td><input type="checkbox"/> Item is a tangible object. Show it live in the studio.</td></tr><tr><td><input type="checkbox"/> Item is valued at \$2,999 or less and needs a visual presentation. Attached are brochures, photos, posters, business cards, etc.</td><td><input type="checkbox"/> Item is new to the auction and valued at \$3,000 or more. Contact me about video production services.</td></tr><tr><td><input type="checkbox"/> I authorize KEDT to use images from the following website: _____</td><td><input type="checkbox"/> Item needs a visual presentation, but I have no visuals. Please contact me.</td></tr></table>			<input type="checkbox"/> Item is identical to the one donated last year. Use the visuals from my previous presentation.	<input type="checkbox"/> Item is a tangible object. Show it live in the studio.	<input type="checkbox"/> Item is valued at \$2,999 or less and needs a visual presentation. Attached are brochures, photos, posters, business cards, etc.	<input type="checkbox"/> Item is new to the auction and valued at \$3,000 or more. Contact me about video production services.	<input type="checkbox"/> I authorize KEDT to use images from the following website: _____	<input type="checkbox"/> Item needs a visual presentation, but I have no visuals. Please contact me.
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- KEDT reserves the right to reject any item or service • All donations become the property of KEDT to auction as appropriate
- KEDT assumes no responsibility for warranties or guarantees expressed or implied • KEDT accepts only antiques as used merchandise • Consult your tax advisor to determine the tax deductibility of your donation.

I agree that I have the authority to represent the listed business and donate this item to the KEDT Auction.
I understand that it is my obligation as a KEDT Auction Donor to fulfill this commitment to the KEDT Auction Buyer.

Authorized Donor Signature: _____ Date: _____

KEDT Auction Associate: _____



KEDT is a 501c(3) non-profit organization

August 28th – September 5th, 2020

See your business on **LIVE TV!!**

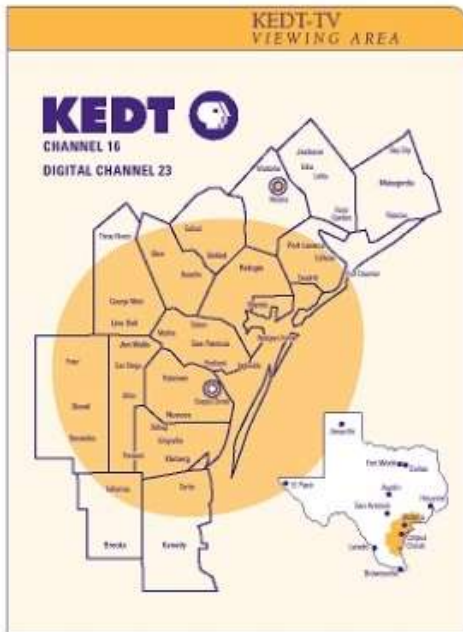
KEDT is the BEST way to reach:

- High Income Households
- Highly educated and professional citizens
- Community Leaders and Decision Makers
- PEOPLE WITH PURCHASE POWER!!!
- 63 % of KEDT viewers are between 18-54 years of age
- Your target audience can view KEDT **WITHOUT** subscribing to cable or satellite
- All donations are tax-deductible
- Donations may include merchandise, gift certificates or services valued at \$60 or more

About the Event

KEDT hosts a Live, TV Auction as a fundraiser for the station each year. This year, the beach party themed festivities will be held August 28 – September 5. This is the 48th year for the Auction. During the eight evenings the Auction airs, we have more than 1,000 volunteers in our studio. Our Auction is broadcast to 13 counties and 253,000 households in South Texas.

Coverage Area



3205 S. Staples Street, Corpus Christi, TX 78411

Phone: 361-855-2213 1-800-301-KEDT Fax: 361-855-3877

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