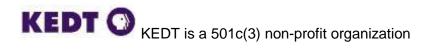


3205 South Staples Corpus Christi, Texas 78411 361 855-2213 / 800-307-KEDT Fax 361 855-3877 www.kedt.org

DONOR FORM

Donation:			☐ Item	□ Certificate □	Item with Certificate
Quantity:	_ Sugg	ested Value of Each:		Total Value of All D	onations:
Company:					
		E-mail: _			
		Website:			
Please give the co	mplete de	etails on your donation as the i	information p	provided will be used to	write the on-air copy:
		ITEM D	ONATION		
ls Installation Inc	luded?	☐ Yes ☐ No		m Exchangeable?	□ Yes □ No
	naaca.				
		ART DO	NATION		
Title:				st:	
Framed? Yes	□ No	Dimensions (W x H):		Medium:	
		CERTIFICA	ATE DONA	TION	
Expiration Date:		Limitations:		Blackout Dates:	
KEDT Generated Certificate □				Donor Provided Ce	_
_					
	•	reject any item or service • A			<u> </u>
		under minimum value of \$60 r guarantees expressed or in			
		t your tax advisor to determ	•		
		authority to represent the lis			
•		oligation as a KEDT Auction De			
	-				-
Authorized Donor	Signatu	re:		D	ate:
KEDT Auction As	sociate.				



48th ANNUAL KEDT TV AUCTION August 28 - September 5, 2020

Donate Merchandise, Gift Certificates, Packages support your community-owned, commercial-free TV station



Your Donation = Television Exposure

253,000+ Viewing Households in 13 Counties

Daily Donor Bonus - Give an item for each night of the auction

Daily Donors receive the recognition associated with item values *plus* recognition on KEDT website and other social media outlets

Table Level (\$60 - \$599)

- Item or gift certificate is featured 1 night during the auction
- Donor/Business receives 3 on-air mentions, value determines length of mention

Specials Level (\$600 - \$2,999)

- Item or gift certificate is featured 1-4 nights during the auction
- Receives a series of 45-second television presentations (based on value)
- 1 radio mention
- Listed on KEDT website

Dream Level (\$3,000 - \$4,999 Level)

- Item or gift certificate will be featured for 6 nights
- Receives a minimum of 18 prerecorded 45-second taped TV presentations
- 3 radio mentions
- On-Air radio interview (optional)
- Listed on KEDT website

Fantasy Level (\$5,000+ Level)

- Item or gift certificate is featured for 8 nights every night of the auction!
- Receive a minimum of 23 prerecorded 45-second taped TV presentations
- 6 radio mentions
- On-Air radio interview (optional)
- Live TV interview (optional)
- Listed on KEDT website

August 28th - September 5th, 2020

See your business on **LIVE TV!!**

KEDT is the **BEST** way to reach:

- High Income Households
- Highly educated and professional citizens
- Community Leaders and Decision Makers
- PEOPLE WITH PURCHASE POWER!!!
- 63 % of KEDT viewers are between 18-54 years of age
- Your target audience can view KEDT WITHOUT subscribing to cable or satellite
- All donations are tax-deductible
- Donations may include merchandise, gift certificates or services valued at \$60 or more

About the Event

KEDT hosts a Live, TV Auction as a fundraiser for the station each year. This year, the beach party themed festivities will be held August 28 – September 5. This is the 48th year for the Auction. During the eight evenings the Auction airs, we have more than 1,000 volunteers in our studio. Our Auction is broadcast to 13 counties and 253,000 households in South Texas.

Coverage Area



