

No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text" value="4"/>
Male Board Members	<input type="text"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text" value="7"/>	<input type="text" value="10"/>
Total	<input type="text" value="0"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="11"/>	<input type="text" value="14"/>

3.2 Governing Board Members

Jump to question: 3.2

Number of Vacant Positions

3.2 Governing Board Members

Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Jump to question: 3.2

Number of Board Members with disabilities

Comments

Question Comment

No Comments for this section

4.1 Local Community Outreach

Jump to question: 4.1

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

KEDT is involved with our large local Hispanic community which comprises over 60% of the South Texas community around Corpus Christi. The outlying small communities in KEDT's coverage are typically 80 minority. The region has a number large scale societal problems that KEDT works to address through our programming and community engagement. They include a low level of educational attainment, high incidents of obesity, hypertension, diabetes and a workforce with inadequate skills for the jobs of today. Local efforts include broadcast and production of KEDT's Challenge academic quiz show which includes participation from 24 high schools throughout the greater South Texas region. Some schools travel over 90 miles to be on the show. Through this production \$28,000 in scholarships have been awarded annually to students from these schools to attend college at Del Mar Community College, Texas A&M University Kingsville and Texas A&M University - Corpus Christi. Since Challenge started, over a quarter million dollars in scholarships has been awarded to needy students. Most of these scholarships are awarded to students who attend primarily minority high schools. Many of these students require additional financial assistance to be able to attend our local community college or universities.

Local Content
Service Report
TV

4.2 Production Activity

Jump to question: 4.2

In what production activity has you station been involved that supports unserved or underserved audiences?

KEDT produces a year-long series entitled Spotlight on the Arts that provides the South Texas Community detailed and current information on dozens of events and programs being produced by underserved communities. The purpose of the Spotlight series is to showcase the large number of community organizations' events that provide valuable information, education and enrichment activities within our community. Often these events and services are free. Spotlight is funded by the City of Corpus Christi Municipal Arts Commission. KEDT's program offers these local underserved community organizations the only promotion tools they have to reach a large number of people with information about the events and services they are producing. In addition to Spotlights on the Arts KEDT also created a local documentary "Buccaneer Days: Pirates, Parades and Pageantry." This documentary celebrates an 75 year old South Texas community festival in which thousands of citizens have participated. This documentary includes the stories of minority members of the community and their roles in keeping this celebration thriving since 1917 and why the celebration is important.

4.3 Program Content in Other Languages

Jump to question: 4.3

Do you provide program content in languages other than English? If so, please list your services in this area

Occasionally KEDT will air programs that utilize a Spanish language channel aired through our SAP channel. This was utilized frequently during recent debates aired with Texas statewide candidates in the past year.

4.4 Governance Structure

Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities. Your response should include but is not limited to: What are the direct and indirect reporting relationships? What committees are active and what is their function? Does your Board have an Audit and Finance Committee? What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

KEDT is licensed to the South Texas Public Broadcasting System, Inc. which is governed by a community board of directors. The Board of Directors has a Finance/Executive Committee. This committee coordinates the annual fiscal audit and budget process, working closely with the station management. As needed, the Board of Directors will create a Nominating Committee to fill vacancies on the Board of Directors from diverse community-minded citizens in our community. KEDT also has a Community Advisory Board which advises the station management and Board of Directors on local issues and how KEDT's programming can impact and address local community concerns. On occasion, the KEDT Board of Directors and Community Advisory Board will both attend the same meeting when key topics are discussed or special speakers are in town. The meeting minutes of the Community Advisory Board are reviewed by the Board of Directors in their monthly meeting following all C.A.B. quarterly meetings.

4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

KEDT-TV has just moved into a new broadcast facility located adjacent to a campus of Del Mar Community College. The station is developing new partnerships with Del Mar College and all local educational institutions in order to focus on media training and internship programs for college students. The station will also increase production of local programming this year in our new studios including the addition of a new series entitled South Texas Leaders. Many of the local governmental problems in South Texas can be traced directly to a lack of leadership skills in the failed organizations. South Texas Leaders focuses on the work and traits of successful leaders from the community in a format where viewers might be able to model their behavior after these successful, but often unknown, community leaders. This program will have cross-platform content on our radio stations, social media platforms and website.

Comments

Question Comment

No Comments for this section

5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Table with 12 columns: Job Title, Full Time, Part Time, Contract, Male, Female, African-American, Hispanic, Native-American, Asian/Pacific, White/Hi. Rows include News Director, Assistant News Director, Managing Editor, Senior Editor, Editor, Executive Producer, Senior Producer, Producer, Associate Producer, Reporter/Producer, Host/Reporter, Reporter, Beat Reporter, Anchor/Reporter, Anchor/Host, Videographer, Video Editor, Other positions not already accounted for, and Total.

Comments

Question Comment

No Comments for this section