

LOCAL CONTENT AND SERVICES REPORT—

SAS RADIO SURVEY

ITEM 6.1

KEDT and KVRT are always seeking to expand our broadcasting of health, community services and educational information to our ever evolving and rapidly growing community of South Texas listeners. We continue to feature a variety of radio programs designed to help spark interests among our listeners into the courses of learning available at the many colleges and universities in our listening area. The variety of educational programs we air on such topics as engineering, music, political science, astronomy, etc., have helped spearhead deans of some of the area colleges into coming up with ideas of their own that they would like to help produce for our South Texas listeners. We consider this to be a huge step forward into important partnerships with these institutions. We continue to maintain the goal of increasing health-related programming to feature doctors, nurses, county public health officials and nutrition experts who will answer on-air phone calls and email questions from listeners on various topics. Local schools of nursing are willing to help us in this endeavor.

ITEM 6.2

KEDT-FM and KVRT-FM continue to main our stature as an important communications organization, providing a broadcast clearing house of news and information regarding the many non-profits in the communities we serve. Among our many highlights, are the broadcasts of live concert performances by the Corpus Christi Symphony Orchestra from the Performing Arts Center at the campus of Texas A&M University—Corpus Christi. The conductor and musical director, John Giordano, is interviewed live on-the-air the day before each performance. This will be Maestro Giordano’s final year with the symphony, and we will be on-hand to broadcast his final appearance later this year. We also broadcast live from the internationally-renowned Bach Festival in Victoria, Texas, presenting various concert performances from the Leo J. Welder Center for the Performing Arts. In the past, we have also broadcast from the campus of Texas A&M University—in Kingsville. As well as live broadcasts of faculty recitals from the campus of Del Mar College—with performances from Wolfe Recital Hall. Every weekday KEDT produces and airs a 15-minute *Community Arts Calendar*, during the Noonhour, that often features live interviews with spokespersons and artists. And, we have also added a community arts calendar from Victoria, Texas, primarily for our KVRT listeners which airs every Friday during our regular community arts calendar. *Victoria Arts* features information and artist interviews. These free promotions have been credited for helping to increase attendance at performances and arts-related events.

ITEM 6.3

KEDT-FM continues to broadcast health-related news and information to the various communities we serve. Diabetes remains a leading chronic health problem in our region, and we frequently report on such things as medical breakthroughs, nutrition, exercise, battling obesity and fundraising events that might be of benefit to patients and their families. With our state's first reported cases of the Zika Virus, we have been keeping the public informed about the most recent studies and information concerning this mysterious virus. Additionally, we continue to work with The University of Texas Marine Science Institute, the Harte Research Institute for Gulf of Mexico Studies, Texas A&M University—Corpus Christi, and Texas A&M University—Kingsville, in creating community partnerships to design short programs to increase awareness and information related to science and technology. This year, we launched a similar series with Del Mar College, one of the nation's leading community colleges.

ITEM 6.4

Hispanics make up the largest ethnic group in our listening area, and they continue to be impacted greatly by Diabetes and other chronic illnesses. Since many of these families cannot afford private healthcare, KEDT-FM makes a strong effort to keep all of our listeners advised of free or low-cost health screenings designed to specifically target families in low socio-economic neighborhoods in our communities. We work with county health departments, schools, churches, community centers, and other venues in communicating health and nutritional information to our listeners that neighborhood families find beneficial. Still on the horizon is a medical call-in program, where listeners can ask questions of medical practitioners many of whom will be multi-lingual. Our latin music host, fluent in six languages, continues to be part of our organization and is very interested in the impact such a program would make in our community.

ITEM 6.5

Classical music remains very popular with our listeners and supporters, including many in our Hispanic community. KEDT-FM continues to be the only classical music source among our area's radio stations. All of our area colleges and universities have excellent music programs, and many students go on to become teachers and performers. They make up a strong cross-section of listeners and supporters. Our live broadcasts of the Corpus Christi Symphony Orchestra—now in its 70th season—as well as faculty recitals from Del Mar College, music performances from the Victoria Bach Festival, and other music events keep the music alive for listeners, students, and teachers. These live broadcasts are expensive, but they achieve a great purpose. Since many of our listeners are elderly and/or disabled, the live broadcasts bring them the local classical music performances into their homes, assisted living facilities, nursing homes or wherever they might be by listening. Without the community-owned station of KEDT-FM, where would they go to find great music?