



Auction Sponsors

Investing in Public Broadcasting

45th Annual Live TV Auction

May 6 – 13, 2017

Reach more than 250,000 households in 13 Counties!

We invite you to become one of our cash sponsors. Our eight-day live televised event showcases Sponsors' businesses while demonstrating their support for KEDT. KEDT's mission is to educate, enlighten and inspire our community.

HOW KEDT THANKS YOU:

While your company's name is presented on live television, guest auctioneers announce your company's proud support. Each on-air mention includes a display of your company's name on-screen. KEDT will also thank you on social media and on kedt.org. Because of support like yours, we remain commercial-free.

SPONSORSHIP LEVELS

- **Auction Patron - \$1,000**
28 on-air mentions **plus** on-air interview during check presentation.
- **Dream Board Sponsor - \$250**
Minimum of 18 on-air mentions
- **Specials Boards Sponsor - \$200**
Minimum of 10 on-air mentions
- **General Merchandise Sponsor - \$150**
Minimum of 4 on-air mentions

For more information please call
Samantha at (361) 855-2213.



KEDT IS A 501 (C)(3) NON-PROFIT ORGANIZATION



45th Annual Live TV Auction May 6 – 13, 2016 SPONSOR COMMITMENT FORM

Date: _____

Company _____ Contact _____

Address _____ City, State, Zip _____

Phone _____ Email _____

OPPORTUNITY	INVESTMENT	# OF BOARDS	TOTAL
Auction Patron (28 mentions plus on air interview)	\$1,000		
Dream Board (18-20 mentions)	\$250		
Specials Board (6-8 mentions)	\$200		
General Merchandise (4 mentions)	\$150		

Please circle your preferred night (s). Boards will be assigned in the order received.

Saturday, May 6 Sunday, May 7 Monday, May 8 Tuesday, May 9
 Wednesday, May 10 Thursday, May 11 Friday, May 12 Saturday, May 13

Please circle your preferred on-air time (s). Times will be assigned in the order received.

6pm – 7:30pm 7:30pm – 9:00pm 9:00pm – 10:30pm 10:30pm - Midnight

LISTING ON AIR: Please use the following name for the on-air acknowledgement:

 Company Name

 Company website for kedt.org link

Payment information:

Please sign me up for a total investment of \$ _____

 Authorized Signature

 Date

- Credit Card Payment** (Please call KEDT to process your card)
- Check Payment**
 Please make check payable to **KEDT AUCTION** and mail to:
 KEDT, 3205 South Staples, Corpus Christi TX 78411
- Bill Me**

Return this form to Samantha at samantha@kedt.org
 or fax to 361-855-3877. Call **(361) 855-2213** with questions.



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